

**2011
Tennis Europe
Nations Challenge
by HEAD**



12 & UNDER - TEAM EVENT

**CIRCULAR NO.1
APPLICATION TO HOST A
QUALIFYING ROUND**

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26.08.2010

1) INTRODUCTION

The 12 & Under Tennis Europe Junior Tour (individual events) was established in 1999 and was devised in order to give the opportunity for International playing experience to promising youngsters, whilst simultaneously taking steps to ensure that players are not exposed to excessive pressures.

In 2005 the Board of Management and the Junior Committee of Tennis Europe took the decision to change the name "European Junior Tour" to "Tennis Europe Junior Tour".

In 2006 the Junior Committee of Tennis Europe decided that it was important to offer players the opportunity to play a team event for boys and girls 12 & under, under summer conditions after the results of an inquiry that Tennis Europe carried out, with 49 Member Nations taking part.

In 2007 the first edition of this competition took place. In order to reflect Tennis Europe's current corporate identity, and also to acknowledge the role of the organisation's 'Official Racquet, Ball, String, Bag, Accessory, Apparel and Footwear Partner', the event is now known as 'Tennis Europe Nations Challenge by HEAD.'

2) GENERAL INFORMATION

2.1 DATES

Tennis Europe Nations Challenge by HEAD, Qualifying Rounds: 21 – 24 July 2011
Tennis Europe Nations Challenge by HEAD, Final Rounds: 04 – 07 August 2011

2.2 COMPETITION

Format: 2 Singles and 1 Doubles - 8 teams qualify for the final round.
Whenever possible: Round Robin with playoffs matches.

2.3 COMPOSITION OF TEAMS

Each team shall consist of a maximum of three players and a non-playing Captain.

In order to be eligible to compete, a team should have a minimum of three players on site and available to play. Four players can be nominated (three players and one reserve player) but only three will be authorized to be on site and get full hospitality.

If for reasons of health, injury or bereavement, a team is able to field only two players, such team will be permitted to participate only if written approval is obtained from Tennis Europe prior to start of the Competition.

2.4 NOMINATION OF TEAMS

Nominations of individual players in order of merit for singles, and the non-playing Captain, must be received by Tennis Europe at least one month before the scheduled first day of play for the Final Rounds of the Competition.

The lists with the nominated players will be published on the Internet and officially sent to the local organisers with the Order of Merit before the start of the captain's meeting.

2.5 APPLICATION TO STAGE QUALIFYING ROUNDS

Nations wishing to apply may send back the attached form **by 4th October 2010 at the latest**. (See attachment #1) The Tennis Europe Junior Committee will only consider applications indicating the names and complete addresses of Organising Clubs.

Note: The Competition is to be played preferably on Clay courts.

The Tennis Europe Junior Committee can decide to play on a different surface on special request. The average number of teams in a Qualifying Round is seven (7), while the final number in a Final Round is 8, an adequate number of courts have to be provided for the duration of the competition of four (4) days.

The allocation of the venues and the repartition of the countries in the zones will be made by the Junior Committee in March, taking into consideration:

- The geographical locations of the venues.
- Countries will be drawn

2.6 CONDITIONS OF ASSIGNMENT, ORGANISATION MANUAL & PROMOTION GUIDELINES

The Local Organisers will be supplied together with the Conditions of Assignment a copy of the Tennis Europe Organisation Manual and Promotion Guidelines for staging of the 2010 Tennis Europe Nations Challenge by Head 12 & under.

2.7 Important notice: The document entitled **Promotional Guidelines** will have full details of the Head Partnership for this competition, which will be sent to you later on and ask you to sign it. Tennis Europe reserves exclusive rights for 2011 for the following categories: racket, strings, accessories, bags, apparel & footwear and balls. Balls will be provided free of charge.

3) CONDITIONS FOR THE ORGANISATION OF A QUALIFYING ROUND

3.1 AT CHARGE OF THE NATIONAL ASSOCIATION AND/OR LOCAL ORGANISER HOSTING THE EVENT

3.2 Staging of the Event

- Rental of the competition and practice courts
- Umpires, linesmen and ball boys
- On-site transportation (from and to the nearest airport or railway station at the arrival and departure of the teams - connections Hotel - Club)
- Advertising and promotion

3.3 Hospitality (hotel accommodation and meals) to the Teams

The Local Organiser will cover the expenses for accommodation and meals for three players and one non-playing captain per team (maximum of four people).

Hospitality will be provided from the dinner of the day before the start of the Event until breakfast of the day following the conclusion of the competition.

Hospitality will be offered to the following maximum number of persons (including the captain of the team):

- 3 players + 1 captain

Players will get twin or three bedded rooms with shower or bath. Players of different nationalities shall not be lodged in the same room. Captains shall be lodged in single rooms with shower or bath, and in the same hotel than the players.

The Captains of the teams are responsible for the settlement of all accounts of their team members before their departure.

Extra persons above the maximum, or different arrangements are at charge of the respective National Association.

3.5 6-Team-Zones, 7-Team-Zones, 8-Team-Zones, Qualifying Rounds

Will be played on four days (Round Robin followed by playoffs matches) Hospitality will start on Wednesday with dinner, 20th July and end on Monday, 25th July 2010 after Breakfast.

3.6 8-Team-Zones, Final Rounds

Will be played on four days (Round Robin with placement places) Hospitality will start on Wednesday with dinner, 3rd August and end on Monday, 8th August 2011 after Breakfast.

3.7 Hospitality (hotel accommodation and meals) to Tennis Europe Officials for the Final Rounds only:

- Tennis Europe Official Representative (and accompanying person)
- Tennis Europe Official Liaison

The hospitality will cover the same period as for the teams.

3.8 Referee's Fees and Expenses

The reimbursement of the Referee's travel expenses economy air fare or 1st class train ticket and the payment of any fee due to the Referee will be made in conformity to the Regulations and procedures of the National Association hosting the Event.

3.9 Tennis Europe / HEAD Identification

Precise promotion guidelines will be supplied in due time but in any case the local organisers are obligated to ensure the following Tennis Europe identification during the event

3.10 On Court Identification

Tennis Europe reserves the rights to place 6 banners on Center Court and 3 banners on each of the remaining courts.

3.11 Printed Material (to be announced, see item 2.7)

- On all printed material (Cover of the Official Programme, Official Poster, invitations, tickets, stationary, etc.) the Tennis Europe logo, the Tennis Europe Nations Challenge by Head logo and the HEAD logo shall be implemented, free of any charge.



- 2 Pages must be reserved for the Tennis Europe Junior Tour Advert. It is available in 8 languages (English, Czech, French, German, Italian, Spanish and Russian)
- 1 Page must be reserved for a message of the Tennis Europe President free of any charge in the Official Programme with his Photograph.

The related artwork will be supplied in due time by Tennis Europe to the Local Organiser.

Proof of the cover page must be supplied to Tennis Europe for approval before printing.

3.12 Official Partner of the Tennis Europe Nations Challenge by HEAD

HEAD is the official and exclusive partner for the following product categories:

- Racquets
- Balls
- Strings
- Accessories
- Bags
- Apparel
- Footwear

These product categories are exclusive and it is not permitted to grant sponsorship rights or exposure to any other brand of the above mentioned product categories or of any tennis-, ball, footwear-, or sportswear manufacturer.

3.13 Net Banners

Tennis Europe reserves exclusively all the rights regarding net banners for the year 2011 according to the Rules & Regulations of Tennis. The Organiser is not allowed to place any banners on the net.

3.14 Official Ball

The official ball for the Tennis Europe Nations Challenge by Head is the HEAD ball. The balls will be free of charge.

3.15 Television Rights

Tennis Europe is the exclusive owner of the Television rights (national and international) on the Event.

The National TV rights are hereby granted to the Host Nation/Local Organiser of the 2011 Event.

Should TV coverage be obtained, Tennis Europe must be supplied with a VHS cassette or DVD of the broadcasted material.

At the same time, Tennis Europe is available to consult with the Host National Association and/or Local Organisers for arranging the most appropriate television coverage of the Event.

3.16 Photos

The organiser shall provide photos to Tennis Europe free of charge of the event, teams and matches (on-court & off-court), including the Opening & Prizegiving Ceremony with the indication of the names. Tennis Europe shall receive the photos daily or immediately after the end of the competition. Tennis Europe will have full rights to use the photos in printed and digital purposes.

4) AT BENEFIT OF THE NATIONAL ASSOCIATION AND/OR LOCAL ORGANISER HOSTING THE EVENT

- A. **Gate** (income from tickets sales).
- B. **Sales** of boards and banners for commercial advertisements on the Court.
- C. **Contributions** from local institutions or sport authorities.
- D. **Revenues** from sales of advertising pages in the Official Programme of the Event (Tennis Europe will have reserved two page free of charge in the Official Programme for the Tennis Europe President's Message and the HEAD advertisement). Proof of the cover page of the Programme must be submitted to Tennis Europe for approval before printing is initiated.
- E. **Right** to appoint official suppliers to the Event.
- F. **Right** to sell merchandising and concession stands on site.

5) INFORMATION

The Junior Committee of Tennis Europe is offering to National Federations / Clubs the option of a contract for 2 or 3 years in hosting a round. However if the National Federation and club prefer not to commit itself for a longer period it may continue with a one-year contract.

Benefits of a contract for a longer period:

- Help Tournaments / National Federations in negotiations with local sponsors.
- Greater Promotion of the National Federations / Clubs at the European level.
- Creating Historical continuity for National Federations / Clubs for specific events.
- Remove the current uncertainty whereby each year the National Federation / Club has to wait for confirmation as to whether it will organise the same event the following year.
- Longer term and more efficient cooperation between Tennis Europe and the National Federation / Club.

6) RULES

Will be sent out at a later stage.

7) CONTACT:

Stephanie Kamberi: Manager, Junior Tennis
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Email: stephaniek@tenniseurope.org

Attachment #1

2011 TENNIS EUROPE NATIONS CHALLENGE BY HEAD
12 & UNDER
APPLICATION FOR HOSTING QUALIFYING ROUNDS

Please fill in one sheet per event !

THE NATIONAL ASSOCIATION OF _____

REQUESTS THE ORGANISATION OF A QUALIFYING ROUND OF:

Please X the right box

- | | | | |
|---|-----------------------------------|------------------------------------|--------------------------------------|
| <input type="checkbox"/> BOYS 12 & UNDER
QUALIFYING ROUND | <input type="checkbox"/> One year | <input type="checkbox"/> Two years | <input type="checkbox"/> Three years |
| <input type="checkbox"/> GIRLS 12 & UNDER
QUALIFYING ROUND | <input type="checkbox"/> One year | <input type="checkbox"/> Two years | <input type="checkbox"/> Three years |

Proposed venue: _____

Name of the club: _____

Responsible person: _____

Address: _____

Tel: _____

Fax: _____

E-mail: _____

Court surface: _____

Number of courts: _____

Nearest airport: _____

Date : _____

Signature : _____

To be sent back to Tennis Europe by 4th October 2010

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